



THE ASSOCIATION
FOR **GEOGRAPHIC**
INFORMATION

Beyond Property to a Deeper Understanding of Customer and Neighbourhood



INTRODUCTION



Torus is one of the North West's largest social landlords and is an active developer of affordable homes aiming to build 5,600 new homes by 2026, a development programme worth in the region of £1bn. Underpinning everything is the drive to create and grow stronger communities requiring a deeper understanding of challenges, insights and assets at a neighbourhood level to not just develop on land but on the promise of a place



SOLUTION



Torus used Cadcorp SIS Desktop and Cadcorp SIS WebMap and imported a range of datasets such as age groups, number of bedrooms in a property, tenure, crime rates and unemployment. They then undertook a range of analyses and produced a series of thematic maps from these datasets. This included an overall "index of vitality" to help advise on areas that had potential for development or better neighbourhood development.

All mapping results were provided via a SharePoint page as web maps to allow users to easily access and engage with them.



Mapping



Analysis



Community

KEY OUTCOMES



The key outcomes from this work are:

- Torus customers and staff can now access these maps and the analysis work easily via online sources
- The work has allowed the engagement of less technical staff to make mapping more available as a resource to all
- GIS technicians' time has been freed up to allow them to focus on more complex work



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More information on Cadcorp can be found [here](#).



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