

Geospatial Network Integrator

AGIS Board Meeting

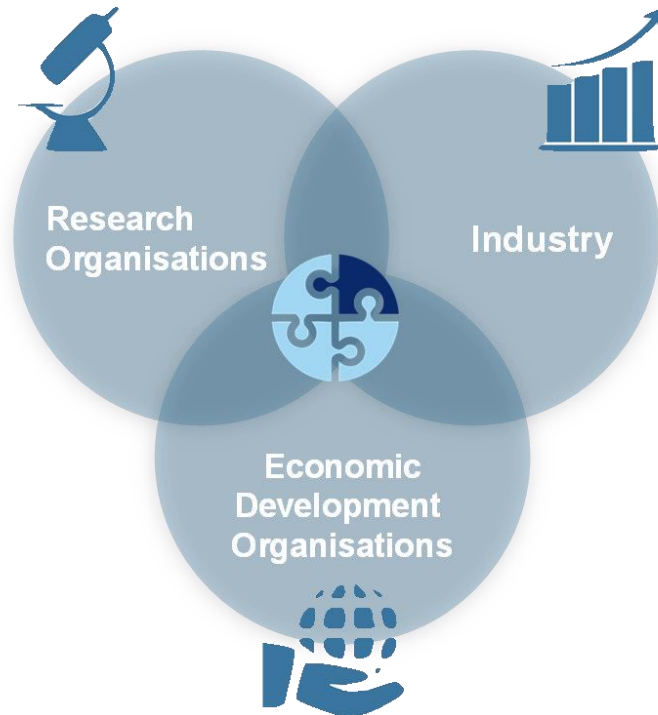
4th December 2020

Ashley Stewart

Agenda

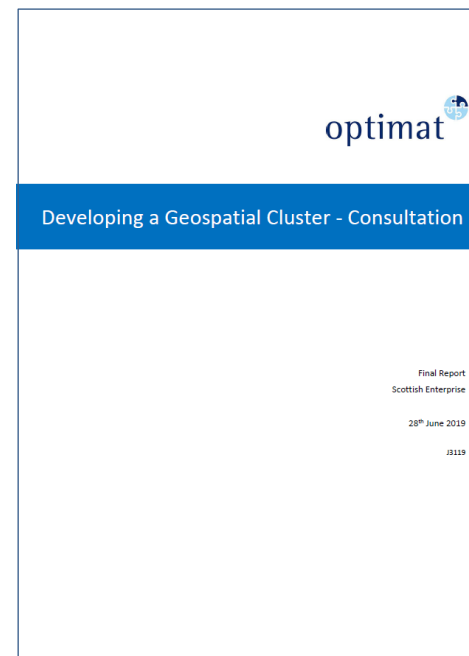
- Introduction
- Partnership approach to developing the GNI
- Aims of the GNI
- Purpose of the GNI
- Our approach to developing the GNI
- Engagement & communication
- Next steps
- Summary

Introduction



- We help clients generate wealth by exploiting new technologies and markets

- Work at the interface of public, private and academic sectors
- Strong data track record
- Highly relevant prior experience



Partnership approach



Geospatial
Commission



The Scottish
Government

Aims of GNI

- To establish an **inclusive** geospatial community across Scotland to **unlock the value** in location data.
- We will **connect, inform and facilitate collaboration** between industry, academia, public and third sector, across multiple sectors, to drive innovation, unlock skills and enable economic growth.



Purpose of the GNI

- It has been established to **leverage location data as an enabler of innovation** and to **create greater efficiency** in the products and services delivered and utilised by businesses and the public sector in Scotland.

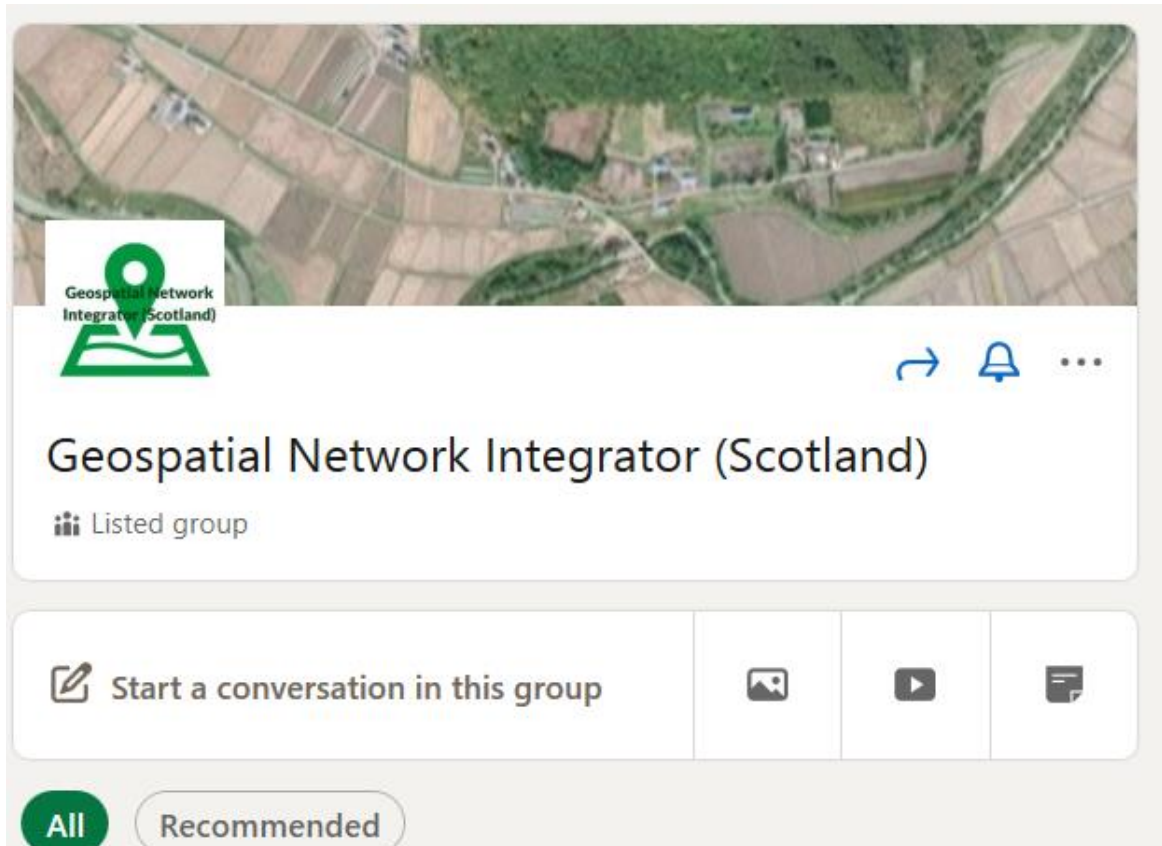


Our approach to developing the GNI

Network Integrator Engagement Journey & Outputs



Engagement & Communication



Additional Comms Channels:

- Website information page – knowledge hub
- Twitter
- Events

Next steps

- Ongoing sector & company profiling research - network of networks approach
- Initial market survey & consultations - determine the characteristics, issues, challenges and opportunities in relation to the specific company profiles



Development of a Geospatial Directory



- Map company capabilities, needs and challenges with either support providers and/or fellow companies within the ecosystem



- Creating a calendar of events
- Support & signposting – forging connections, facilitating introductions & collaboration

Summary

- We want the GNI to be an **inclusive** geospatial community across Scotland to **unlock the value** in location data.
- We want to facilitate **connections and collaborations** between industry, academia, public and third sector, across multiple sectors, to drive innovation, unlock skills and enable economic growth.
- But we need your support and engagement – please do get involved!

Questions



THANK YOU

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